

Local Government Challenge 2017

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Delivering for Croydon

CROYDON
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Overview

- LG Challenge – the journey
- Proposal to reduce teenage pregnancy

LG Challenge –the journey

- Assessment Day
- 5 challenges to solve real problems faced by councils across the country.
- Contestants judged based on:
 - Innovation and problem solving
 - Political awareness
 - Business acumen
 - Ability to inspire and motivate others
 - Collaboration and communication

Swale District Council



Employment pathways for ex-offenders and vulnerable adults.

Breckland Challenge – Swafford



Senior Management Team – simulated challenge.

Harrow Council



Making Harrow a food destination.

Gloucester City Council



Strategy to combine social and economical regeneration to benefit the community.

West Midlands Combined Authority



Engaging young people in sustainable travel choices.

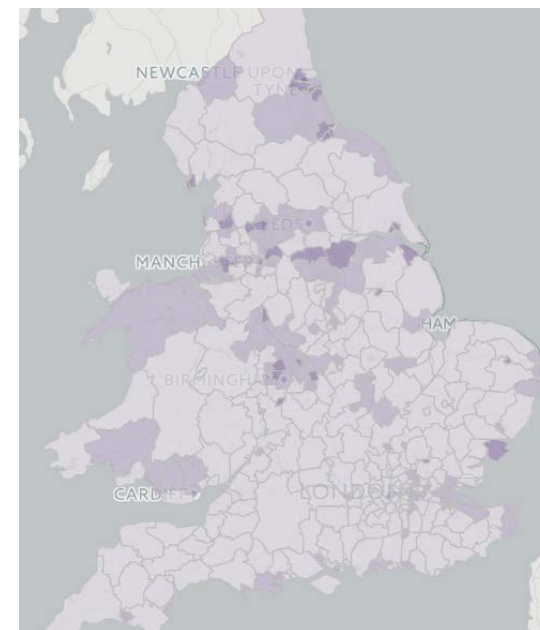
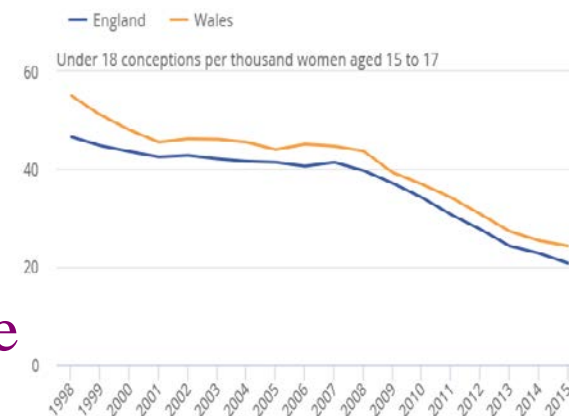
LG Challenge- The Finals

- £10,000 Bruce Lockhart scholarship fund
 - Exchange of ideas UK, Europe and USA
 - Raise status of local government in UK
 - Encourage successful ideas put into practice locally
- Business Case
- Exhibition Stand –Votes
- Presentation to panel of judges



Creating a shared approach to reducing teenage pregnancy in England, using Croydon as an example.

- Previous Teenage Pregnancy Strategy
- England **still** has one of highest rates in western Europe
- Progress varies considerable between local authorities
 - 30% - 70% reduction
 - 1/3 having significantly higher teenage pregnancy rates than England average
- **Narrow the gap in progress**



Previous Teenage Pregnancy Strategy



■ Impact of this variation and loss of coordination is felt at multiple levels



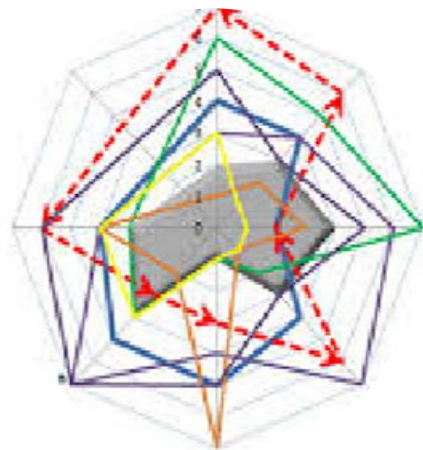
- 75% of all teenage pregnancies unplanned
 - Over 19,000 young women became pregnant in 2015 over 50% of those pregnancies ending in a termination.
 - Best Practice: access to contraception, youth friendly environment and high quality sex and relationship education.
- **Mother:**
 - 3 times higher rate of post natal depression and higher risk of poor mental health for 3 years after giving birth
 - 20% more likely to have no qualifications by age 30
- **Child:**
 - 63% increased risk of experiencing child poverty
 - Babies born to teenage mothers have a 60% higher risk of infant mortality.

The cost of these negative outcomes borne by NHS and local authority





Consolidate



Develop a Scalable resource

Implement Changes



My Proposal

Outcomes to be gained

- **Every £1 spent on teenage pregnancy prevention strategy resulted in £4 saved.**
- **Better coordination now will result in savings now and in the future**
- **Local authorities to have right mix of services**
 - Test a series of innovations and improvements to strengthen outcomes
 - Better decision making
 - Better outcomes for teenagers and for children of teenage parents
 - Better impact on reducing rate

