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Sent: 26 July 2020 16:36

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Cc: Ben-Hassel, Leila <Leila.Ben-Hassel@croydon.gov.uk>; Khan, Shafi <Shafi.Khan@croydon.gov.uk>

Subject: Licence Application 1447 London Road: sale of alcohol Monday to Sunday 10am-10pm

I oppose this application on the grounds that there is an excessive number of premises on which alcohol can be purchased.

The premises used to be a cafe/restaurant is currently being re-modelled. Under its former management many people drank there without eating a cooked meal. It may also have been possible for people to buy bottles and cans to take away

Council's Alcohol Impact Zone

The Zone runs along the London Road/Streatham High Road corridor, in 3 sections; from the junction of London Road and Tamworth Road in West Croydon to the j/w Canterbury Road; from the j/w Broughton Road to the j/w Melrose Avenue and; from the j/w Northborough Road to the borough boundary with London Borough of Lambeth.

The effect of the Zone Policy 'is that where relevant representations are received on any new applications for a premises licence to sell alcohol off the premises, or on a material variation to an existing such premises licence there will be a presumption under the special policy that the application will be refused. A material variation would be, for example, an increase in permitted hours for the sale of alcohol or to add the sale of alcohol off the premises as a licensable activity to the premises licence.' It is intended to be strict, and will only be overridden in genuinely exceptional circumstances.'

Although the new licence application is for consumption of alcohol on the premises, there would be nothing to stop it being sold for people to take away.

Given the potential for alcohol to be sold to be taken off the premises, and the risk that people will use the Cafe just to have a drink and not also to eat, if the licence is approved it should be on the following conditions:

(1) that alcohol can be only be served with a cooked meal to avoid it becoming premises mainly used to drink alcohol accompanied by cold snacks

(2) that alcohol cannot be sold to take off the premises.

My arguments for rejecting the application or placing conditions on it can be related to the criteria as follows:

(1) If drinking takes place without also having a meal, then especially drinkers sitting out at tables on the pavement will create noise and leave litter. on the and under the tables as used to happen at this premises previously, thereby creating public nuisance..

(2) If drinking without a meal occurs indoors there will be noise as drinkers leave. On at least one occasion in relation to either this premises or 1441 there was late night fighting last year due to out of hours drinking, creating disorder, a threat to public safety and public nuisance, including adversely affecting residents in flats in the parade..

Therefore to minimise the dangers if the licence is approved it is essential that the conditions I suggest be approved in line with the seeking to minimise the risks of the four elements of the criteria happening.

My follow up explanation seems to be supported in spirit by the police suggested conditions in relation to alcohol only being served with food. It would be better to be more specific and to amend the proposed conditions to firm that there shall be no sales other than with a food, and no sales to be taken away.

Yours sincerely,