

New Premises Licence

Premises Details

Premises Address *

53 LIMPSFIELD ROAD SOUTH CROYDON CROYDON CR2 9LB

Telephone number at premises (if any)

02087605466

Non-domestic value of premises. *

£ 13000

Applicant Details

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Please state whether you are applying for a premises licence as:

a person other than an individual -as a limited company/ limited liability partnership

Applicant Details

If you are applying as a person described in one of the above please confirm: *

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

AI

Individual Applicant

Title *	Ms
First name *	Veena
Surname *	Isoaho
Street address *	<div>501112 Southfield Village</div> <div></div> <div></div>
Town/City *	South Croydon
County	
Postcode *	<div>CR2 7JF</div>
Date of Birth *	<div>22/07/1979</div>
<div><input type="checkbox"/></div> I am 18 years old or over	
Nationality *	
Daytime Contact Telephone Number *	<div>020 8734 1234</div>
Email *	<div>veena.isoaho@bt.com</div>

Other Applicant (Non Individual)

A1

Name *

Coromandel Coast Limited

Registered Address *

~~Coromandel Coast Limited~~

Town/City *

South Croydon

County

Postcode *

~~CR9 3LH~~

Registered Number (where applicable)

10845921

Description of applicant (for example partnership, company, unincorporated association, etc) *

The applicant is a Limited company, owned by director Veena Isoaho. FILTR by Coromandel Coast is a coffee shop and we would like to apply for an alcohol license to serve cocktails to our customers.

Telephone Number

~~0203 222 2222~~

Email *

~~veena.isoaho@filtr.co.uk~~**Operating Schedule**

When do you want the premises licence to start? *

20/09/2020

If you wish the licence to be valid only for a limited period, when do you want it to end?

Please give a general description of the premises. *

Filtr by Coromandel Coast is a coffee shop with limited seating and a fine food and zero waste section. Alcohol would be consumed in the premises where currently coffee and tea is consumed.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

Operating Schedule

A1

What licensable activities do you intend to carry on from the premises? * (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2) *

☐

Plays

☐

Films

☐

Indoor Sporting Events

☐

Boxing or Wrestling

☐

Live Music

☐

Recorded Music

☐

Performances of Dance

☐

Anything of a similar description falling under Music or Dance

☐

Provision of late night refreshment

☒

Supply of Alcohol

Supply of Alcohol Standard Times

A1

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)*
Please enter times in 24hr format (HH:MM)

Day *

Every Day

12:00

21:00

Supply of Alcohol

Will the supply of alcohol be for consumption on premises or off premises or both? (please read guidance note 8) *

On the premises

State any seasonal variations for the supply of alcohol. (please read guidance note 5)

no seasonal variations

Please state any non-standard timings, where you intend to use the premises for the supply of alcohol at different times from the Standard days and times listed? (please read guidance note 6)

In the run up to Christmas hours to extend to 08:30hrs to 21:00hrs, Monday to Sunday from Oct 15th to Jan 15th each year.

Opening Hours Standard Times

A1

Standard days and timings, where the premises are open to the public. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Every Day

08:30

21:00

Opening Hours

State any seasonal variations. (please read guidance note 5)

no seasonal variations. The current opening hours are 08:30 to 16:30 but with the alcohol license our plan is to stay open until 21:00 for cocktails.

Please state any Non-standard timings, where you intend the premises to be open to the public at different times from the Standard days and times listed? (please read guidance note 6)

Licensing Objectives

Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 10)

n/a

b) The prevention of crime and disorder

n/a

c) Public safety

n/a

d) The prevention of public nuisance

n/a

e) The protection of children from harm

Declarations

Declaration Type *

Sole Applicant - Individual or Other

Declarations

A1

I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT' 'IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.

☒ I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).

☒ The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Full Name *

Veena Isoaho

Date *

30/08/2020

Capacity *

Applicant

☒ Declaration made

Do you wish to provide alternative correspondence details? *

No

Proposed conditions for 53 Limpsfield Road, South Croydon, CR2 9LB.

1. The CCTV system will display, on screen and on any recording, the correct time and date that images were captured.
2. A CCTV system must be installed at the premises covering the entrance, the external area and all internal areas. A head and shoulders image to identification standard must be captured of every person entering the premises. Images shall be kept for 31 days and supplied to the police or local authority on request.
3. CCTV images will be stored for a period of 31 days. If requested by police or responsible authority a suitably trained member of staff will be available to show CCTV footage. A copy of CCTV will be available within 48hrs.
4. CCTV signage will be displayed, reminding customers that CCTV is in operation.
5. Staff will be trained with regard to their responsibilities in the retail sale of alcohol and regular refresher training (every 6 months) will also be undertaken. Training records will be made available for inspection upon request by police or other responsible authority
6. An incident log shall be kept at the premises and made available on request to the Police or an authorised officer of the London Borough of Croydon. The log will record the following:
 - Date of the incident
 - Time of the incident
 - Location of the incident
 - Persons concerned in the incident
 - Summary of incident
 - Identification of emergency personnel concerned where available
 - All crimes reported to the venue
 - All ejections of customers or refusal of entry
 - Any incidents of disorder (disturbance caused by either one person or a group of people).
7. An electronic refusal log will be operated and maintained and will be produced to a relevant officer of the Police or other responsible authority upon request.
8. A challenge 25 policy will be in operation at the premises with operate signage on display at the premises. Forms of identification that will be accepted are a valid

passport, photo card driving licence, a PASS accredited identification card or a Military ID.

9. The premises will have a refusal book or electronic system to record all refusals of sales, this must be made available to the police and local authority officers upon reasonable request.
10. Before 1200hrs daily, any alcohol on display will be marked with a sign which is both clear and legible stating 'alcohol will not be sold to anyone before 1200hrs'

- The premises shall install and maintain a comprehensive CCTV system which:
 - covers all licensable points of sale
 - covers all entry and exit points
 - gives clear quality frontal head and shoulders identification of every person entering the premises in any light condition
 - shall continually record whilst the premises are open and during all times that customers are on the premises.
 - shall store recordings for a minimum periods of 31 days with date and time stamping.
 - shall be made available within a reasonable timeframe upon request of police or authorised council officer
 - can be operated by a member of staff whilst the premises are open
 - in the case of breakdown or system failure will be notified to the Police and Local Authority immediately. Repair records / invoices shall be kept on site for at least 12 months and be readily available to be viewed by all authorised persons upon request.
 - shall not permit any licensable activities if the CCTV equipment is inoperative for any reason
- Notices shall be prominently displayed within the premises stating that CCTV is in operation
- There shall be no vertical drinking at the premises
- An incident log shall be kept at the premises, and made available on request to an authorised officer of Croydon Council or Met Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (f) any faults in the CCTV system, searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
- PASS training must be undertaken by anyone making a sale at the premises that does not have a personal licence. Training records must be kept at the premises at all times and made available to police and authorised council officers on request. Training must take place every 6 months
- Prominent and clear notices must be displayed at all exits regarding that public respect the needs of local residents and to leave the premises and the area quietly
- Challenge 25 signage must be clearly displayed

- Notices shall be prominently displayed in any area used for smoking requesting patrons respect the needs of local residents and to use the area quietly

**Trading Standards Conditions for Coromandel Coast Ltd, 53 Limpsfield Road,
South Croydon, CR2 9LB**

1. A challenge 25 policy shall be in operation at the premises with 'appropriate signage' on display throughout the premises.
2. Challenge 25 also to appear on all alcohol promotional material.
3. All staff are to receive appropriate training on age verification and age restricted sales prior to the business commencing the sale of alcoholic products. This training is to be recorded and refresher training is to be carried out every 6 months and also to be recorded.
4. Only the following to be accepted as proof of age: Passport, photo driving licence and PASS hologram identity cards.
5. A refusals book recording all refused sales of alcohol shall be maintained on the premises and made available to the police and local authority officers upon reasonable request.

From:
To: LICENSING
Subject: Application for alcohol licence at Coromandel Coast / Filtr
Date: 25 September 2020 13:30:19

Dear Croydon Licencing,

I appreciate that you are very busy during this covid time but I wanted to write to you to express my concerns and objections to the Sale of Alcohol applied for by Coromandel Coast / Filtr .

The parade in Sanderstead already has two venues providing alcohol and we do not need a third location. The noise created at the weekend is loud enough late at night, especially at closing time and customers leaving the restaurants are often very noisy due to the influence of alcohol. A third venue is also going to add to this noise, especially with families living above most of these shops including several families with young children living directly above Coromandel Coast / Filtr .

My other concern is that the licence maybe until 10pm now but after covid, it could be easy for the licence to be made later and the anti-social noise and behaviour would be heard until 12pm for example when customers leave the venue. Also with alcohol usually comes music and more noise and before too long this parade of shops will become similar to a city centre drinking strip.

I am also concerned that Coromandel Coast / Filtr is not a suitable and responsible establishment to have an alcohol licence as they are not adhering to any of the COVID 19 safety guidance. They do not have any signage in the windows, they do not have any social distancing inside, there staff do not wear masks (I haven't checked this week with the stronger government guidance). If they cannot manage social distancing and being responsible management of Covid 19, how can they possibly manage their environment with alcohol.

Thank you

