



Appendix B

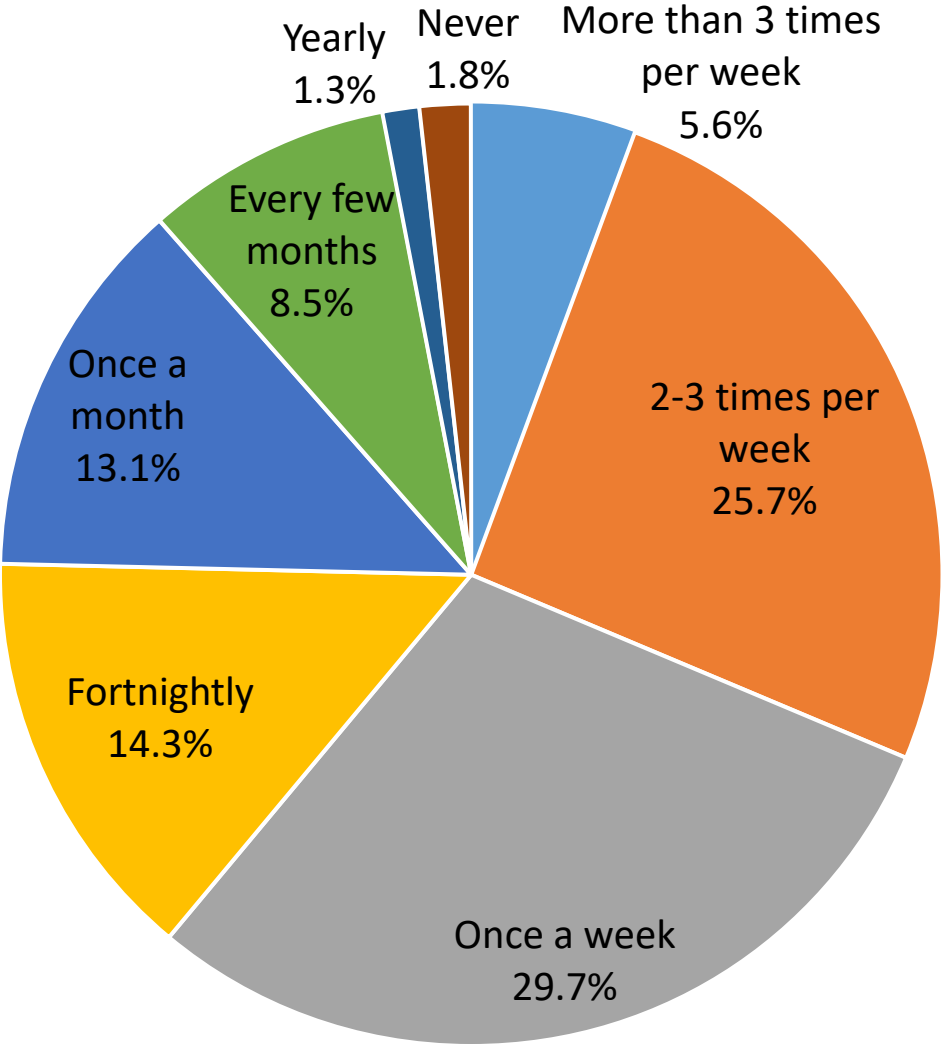
Croydon Evening & Night Time Economy Survey Results

November 2018

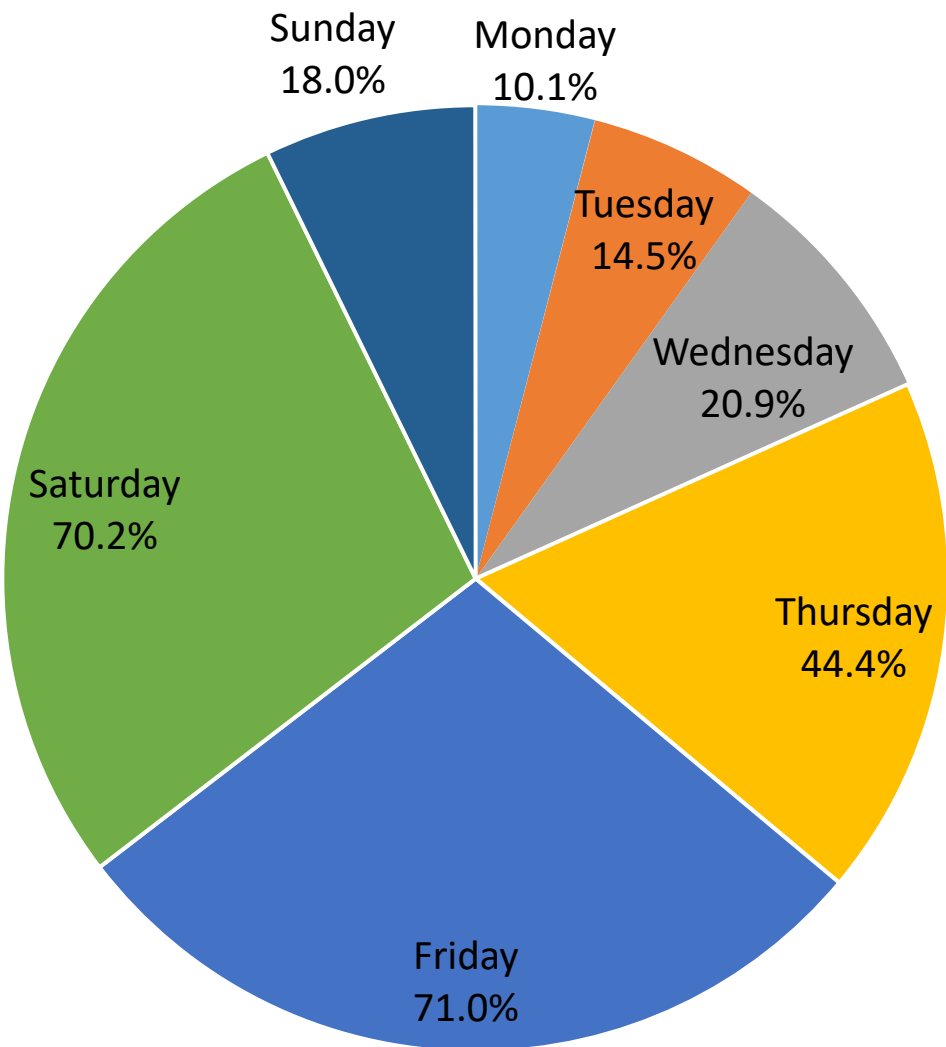
ENTE Survey

- A survey of people living/working in Croydon to understand how they use Croydon's ENTE was undertaken in October 2018. A total of 1027 responses were received. Full details of survey results can be found in Appendix B.
- Key highlights from the Nov 2018 Survey:
- 76% of respondents were Croydon residents
- 45% work in Croydon
- 76% of respondents said they most often go out in Central London for their evenings and nights out. **74% said that they go out in Croydon.**
- The most significant factors that influence respondents to go out in Croydon for an evening/night out are "quality of venue" (69%) and "choices of things to do" (65%)
- On an evening/night out, 89% of respondents said that they enjoy eating out, 75% said they enjoy drinking at pubs and bars, 58% said they enjoy going to the cinema, 48% enjoy live music performances, 39% enjoy the theatre and 33% enjoy comedy shows.
- The main ways respondents find out about upcoming events and activities are social media (77%), word of mouth (72%) and websites (43%).
- 71% of respondents travel by train when going out for the evening. 55% travel by bus, 34% by tube, and 28% by car.
- On their last ENTE visit in Croydon, 89% of respondents went to Croydon Town Centre and 45% went to South Croydon. 21% had visited Purley and 19% had visited Crystal Palace.
- On their last visit to Croydon 59% of respondents said they had visited in the Evening

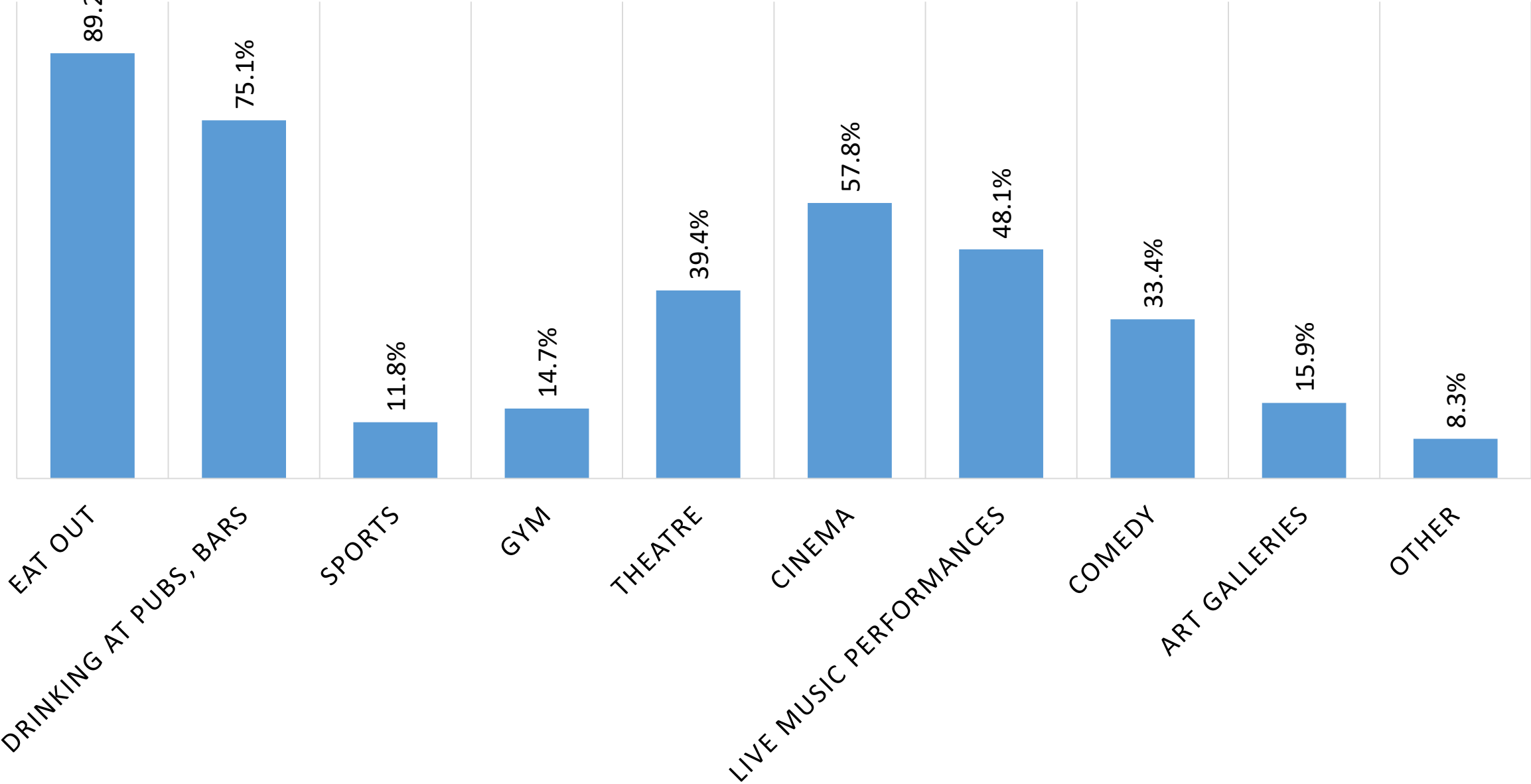
**HOW OFTEN DO YOU GO OUT IN THE
EVENINGS FOR LEISURE?**



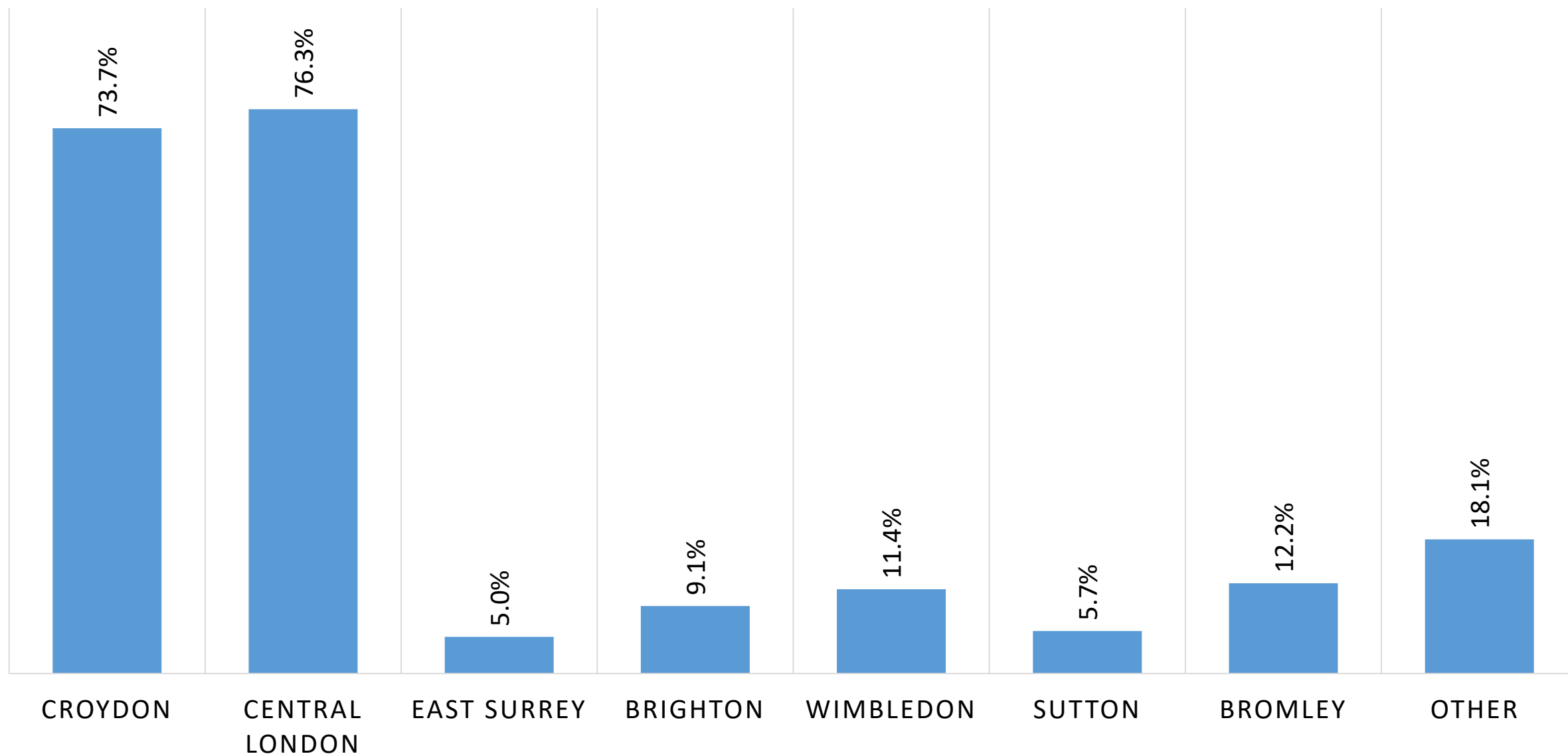
**WHEN ARE YOU MOST LIKELY TO GO
OUT IN THE EVENING FOR LEISURE?**



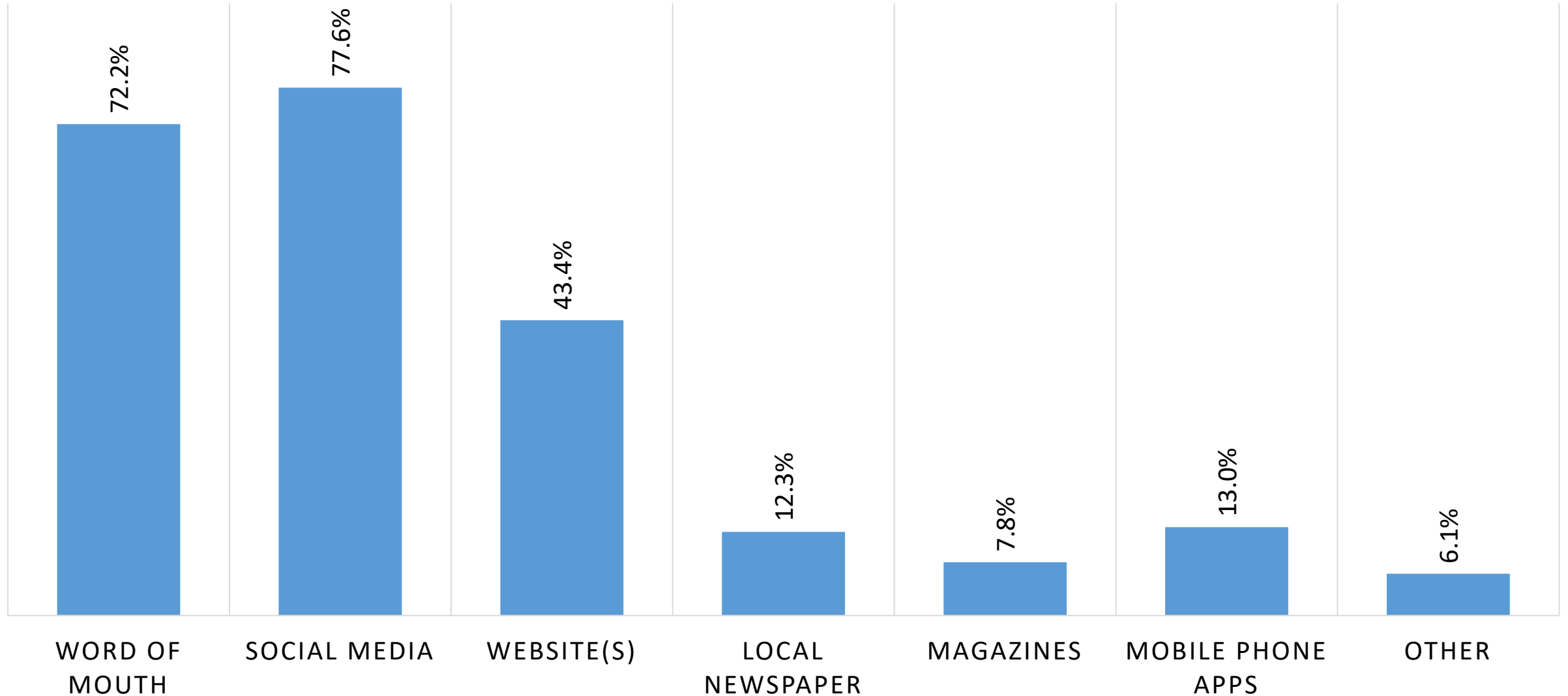
WHAT DO YOU ENJOY DOING ON EVENINGS/NIGHTS OUT?



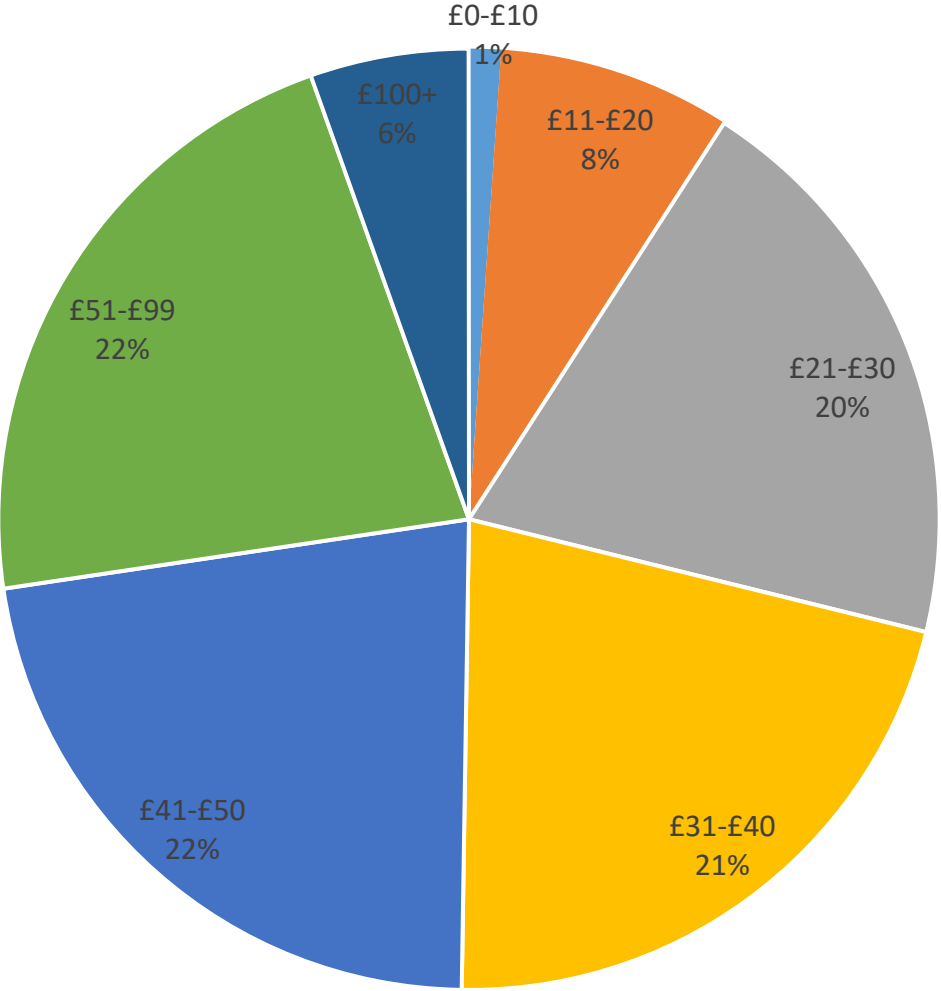
WHERE DO YOU OFTEN GO FOR YOUR EVENINGS/NIGHTS OUT?



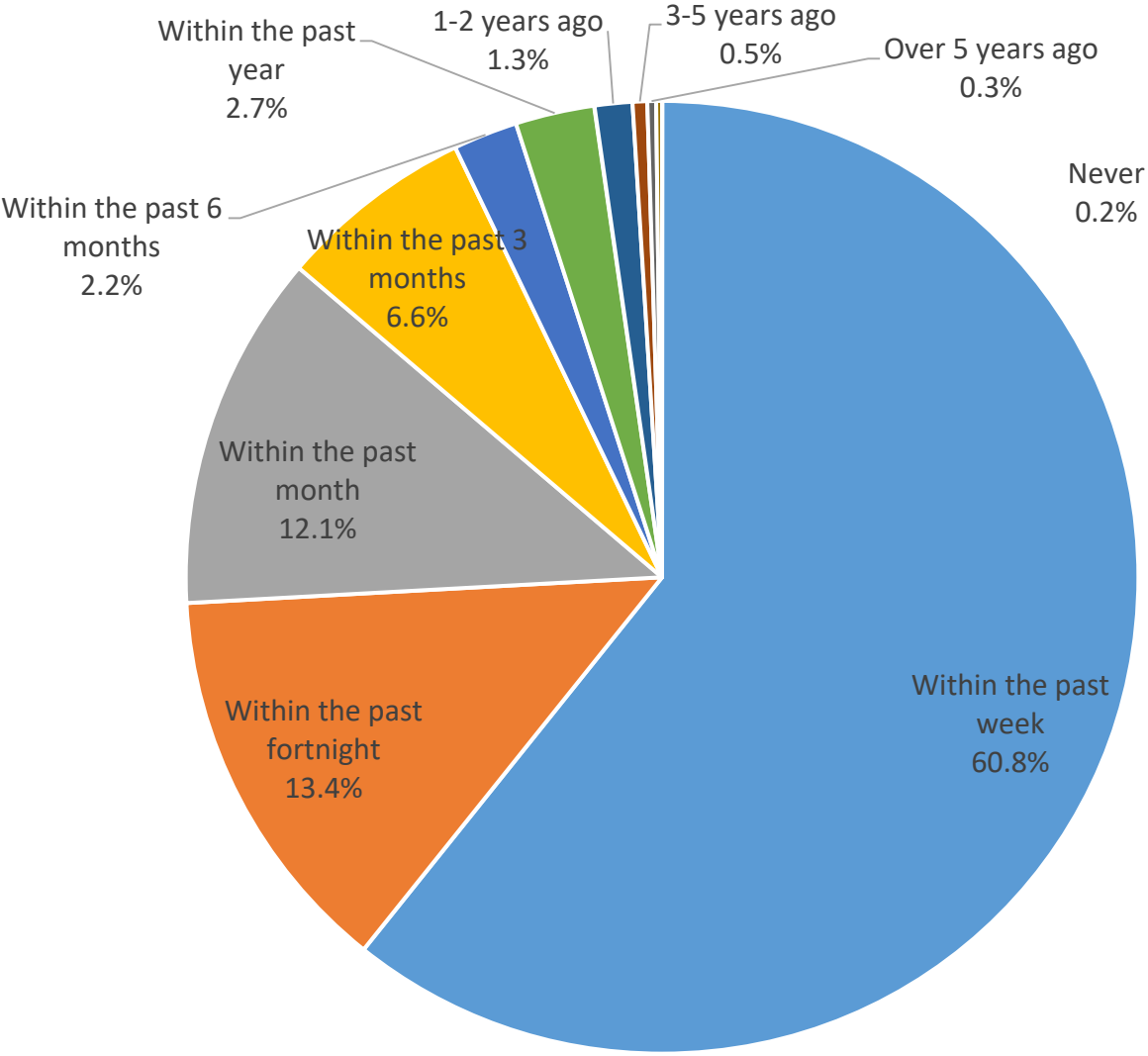
HOW DO YOU FIND OUT ABOUT UPCOMING EVENING EVENTS AND ACTIVITIES?



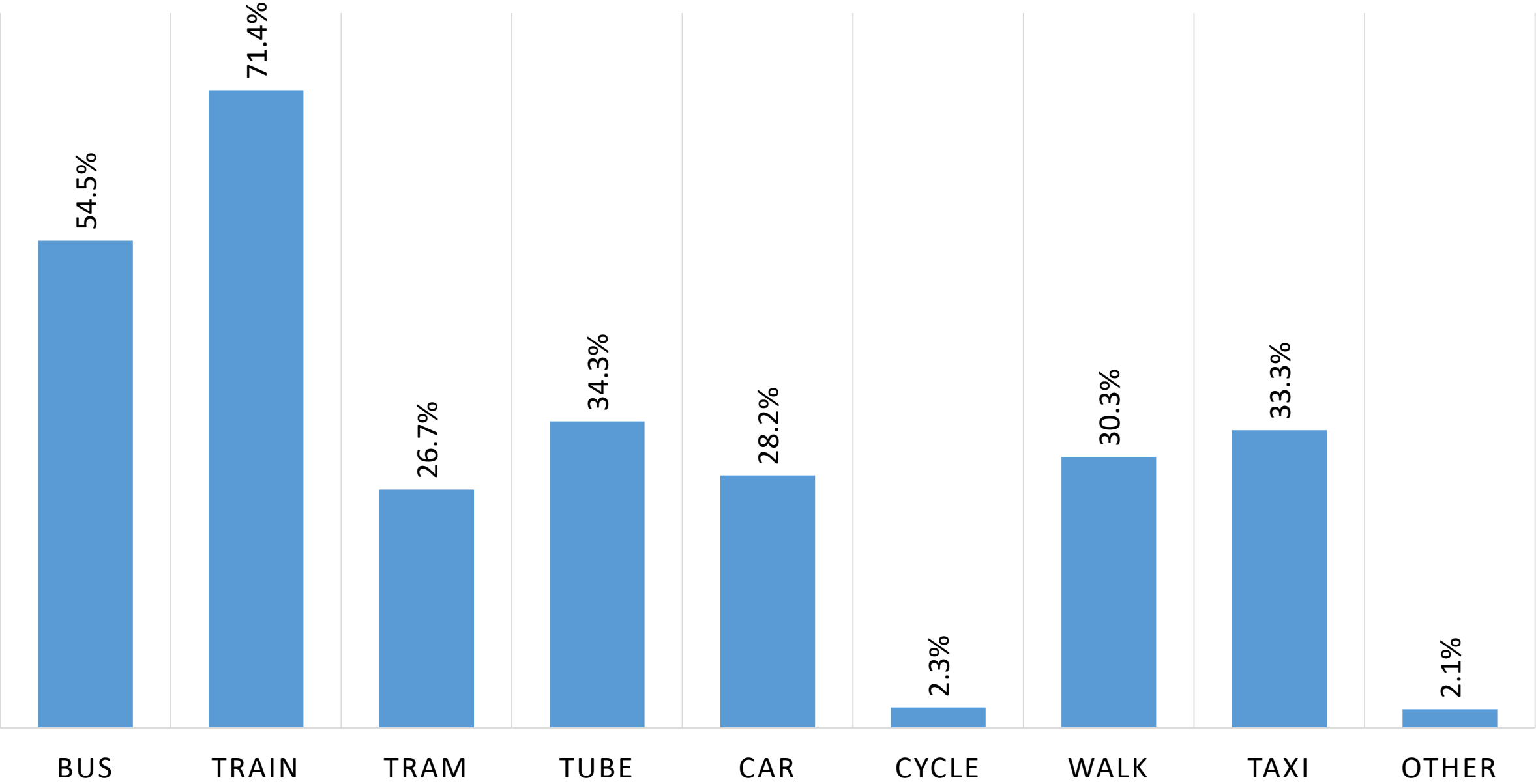
On average, how much do you spend on an evening/night out?



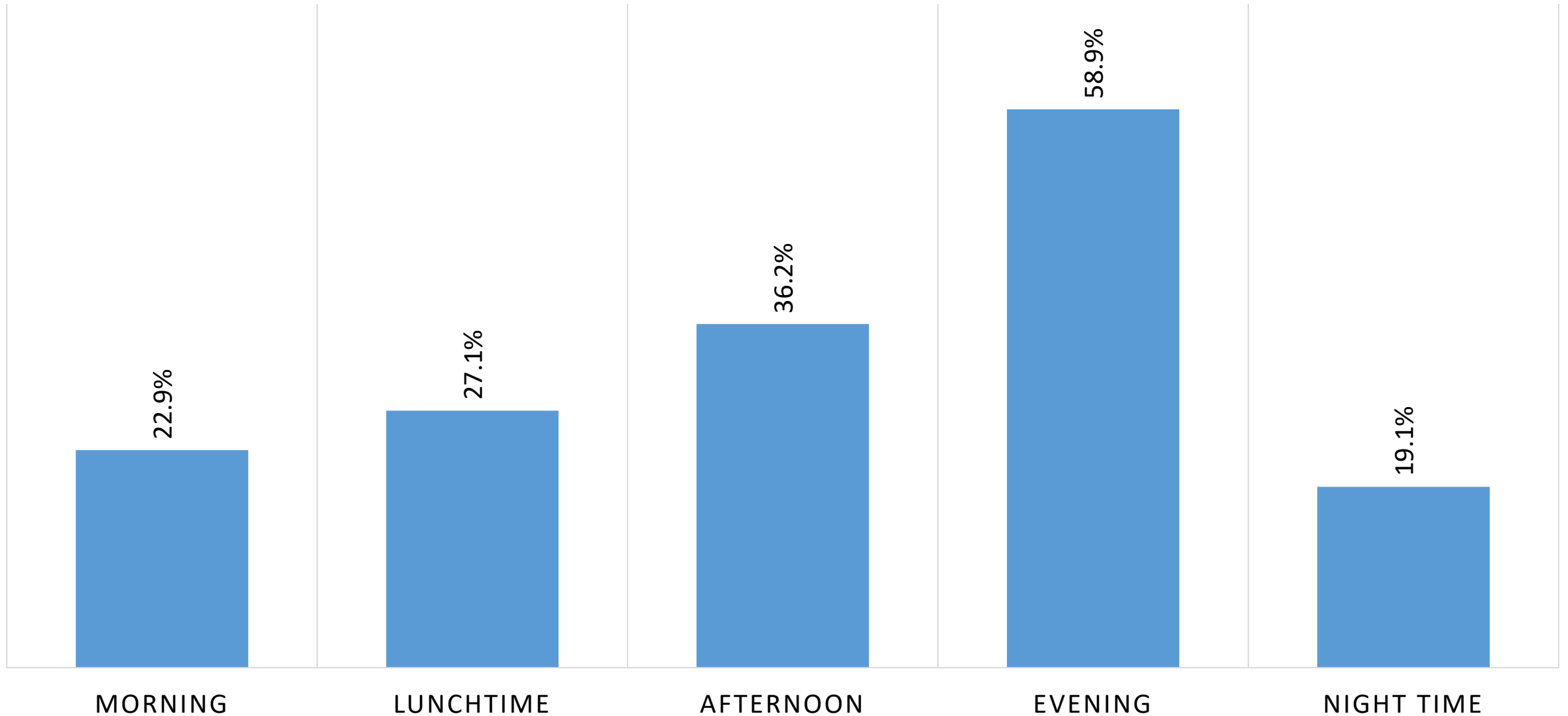
When was the last time you visited Croydon?



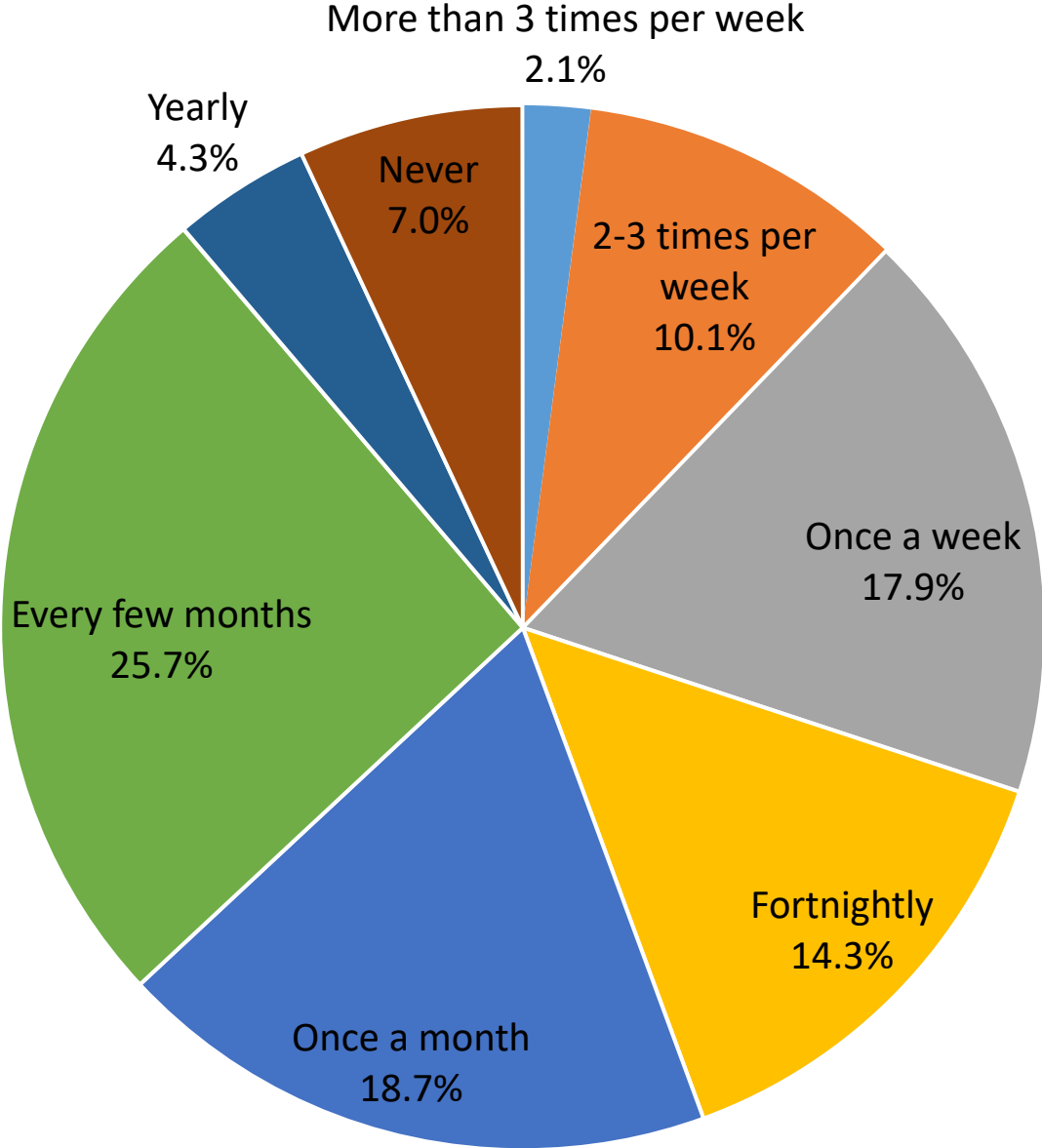
HOW DO YOU USUALLY TRAVEL ON YOUR EVENING/NIGHT OUT?



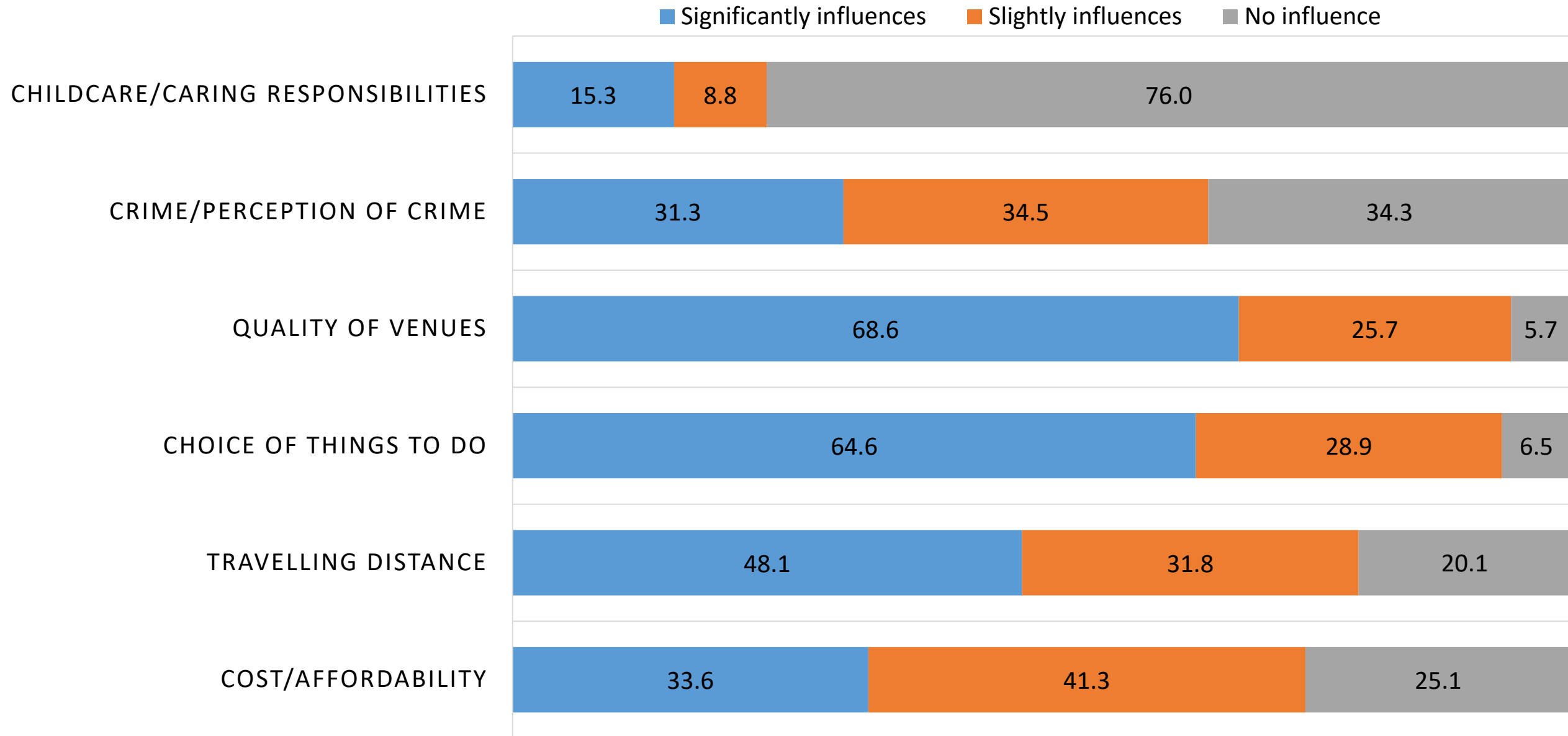
WHAT TIME OF THE DAY DID YOU VISIT CROYDON DURING YOUR LAST VISIT?



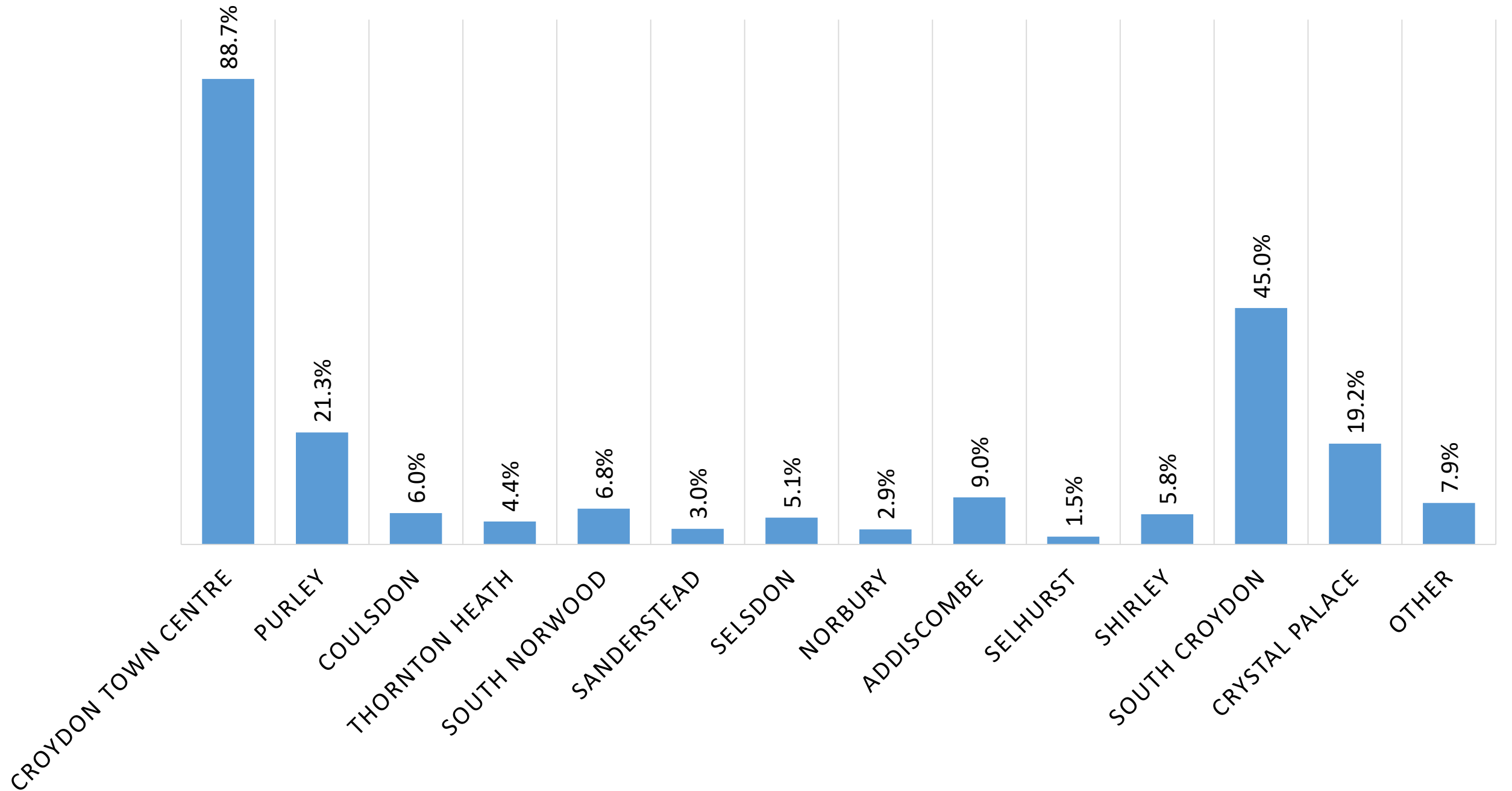
HOW OFTEN DO YOU
GO OUT IN CROYDON DURING
THE EVENINGS FOR LEISURE?



HOW MUCH DO THE FOLLOWING FACTORS INFLUENCE YOUR DECISION TO GO OUT IN CROYDON DURING THE EVENINGS FOR LEISURE?



WHERE IN CROYDON DO YOU GO OUT IN THE EVENINGS?



Respondents were asked to name their favourite ENTE venues in Croydon

- Places:

- Boxpark
- Crystal Palace
- David Lean Cinema
- South End Restaurant Quarter
- Valley Park
- Vue Cinema

New places:

- Arts & Craft
- Limitless VR
- Ludoquist
- The Joker

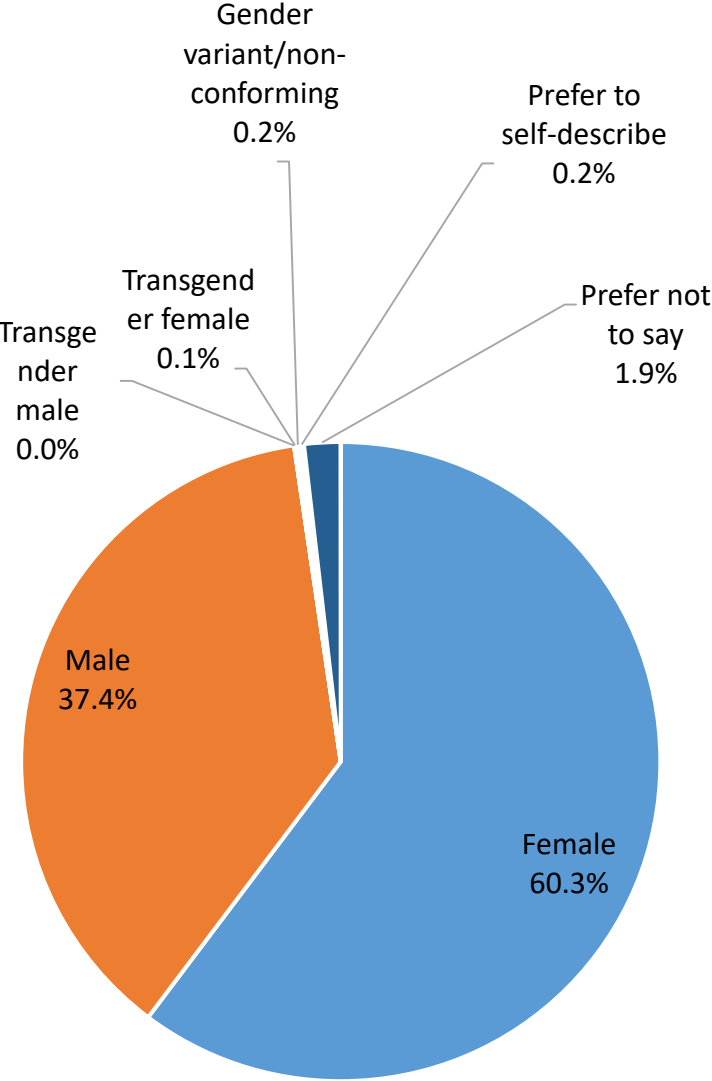
- Restaurants:

- Bagattis
- Turtle Bay
- Yumn Brasserie

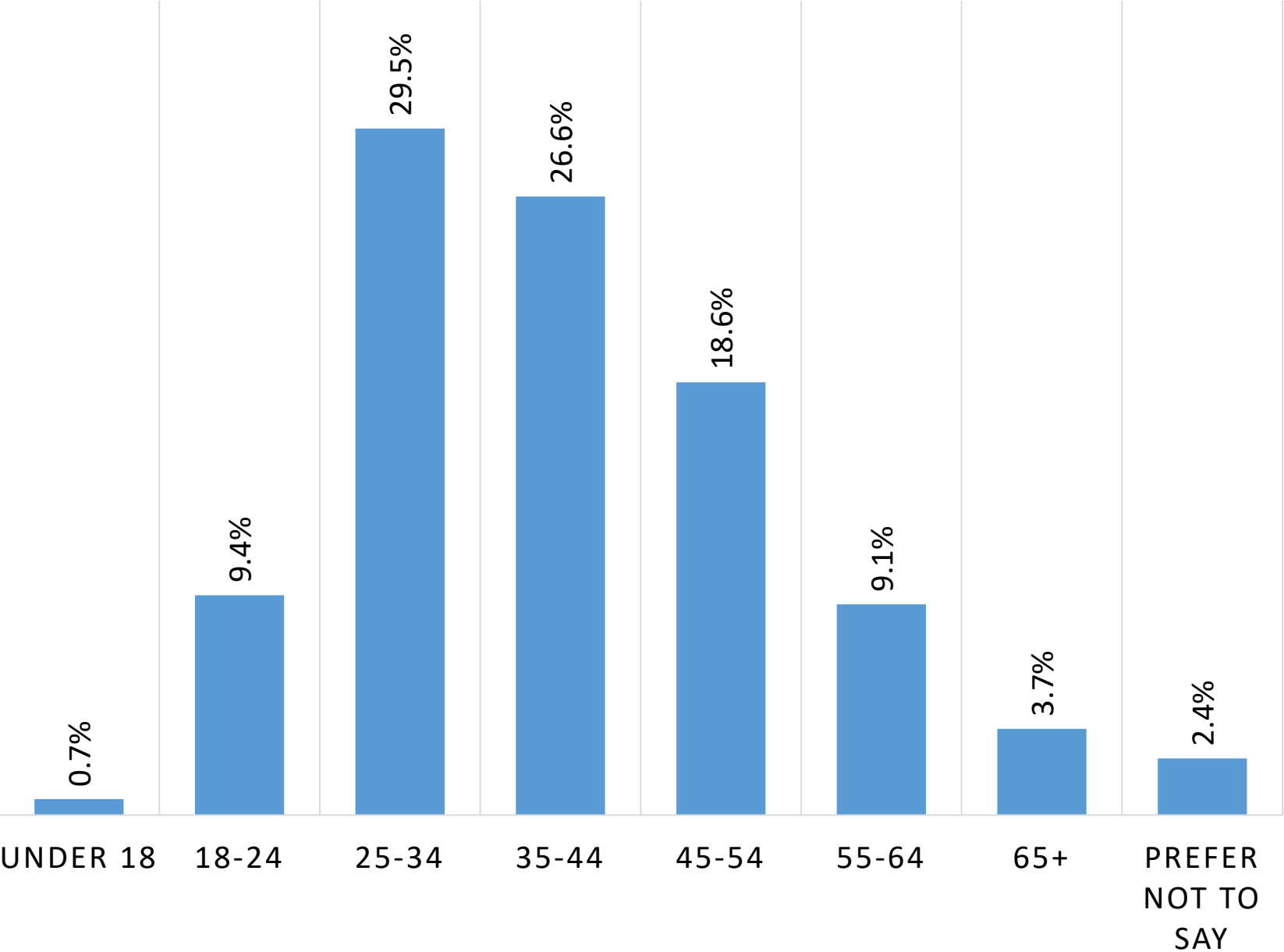
- Pubs, Bars & Clubs:

- Dice Bar
- Dog & Bull
- Green Dragon
- Oval Tavern
- Matthews Yard
- Memory Box
- Milan Bar
- The Ship
- Spreadeagle
- Slug & Lettuce
- Treehouse
- Whetherspoons

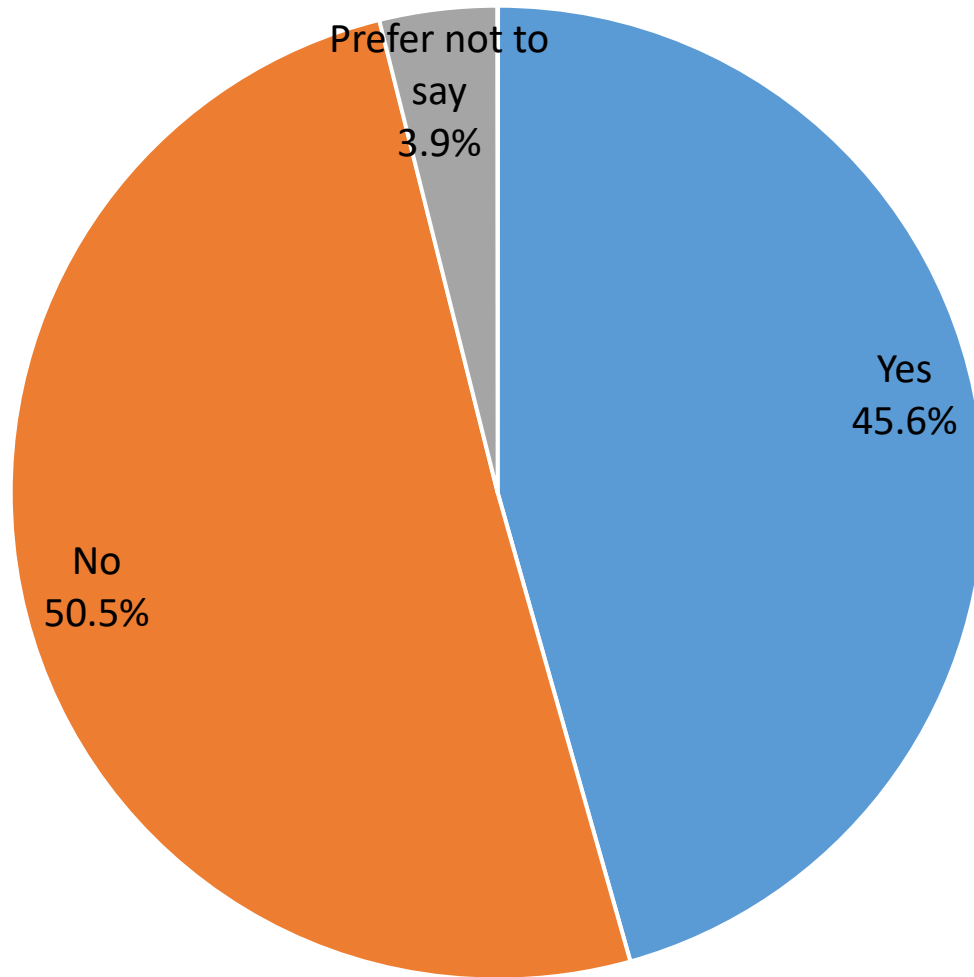
WHAT IS YOUR GENDER?



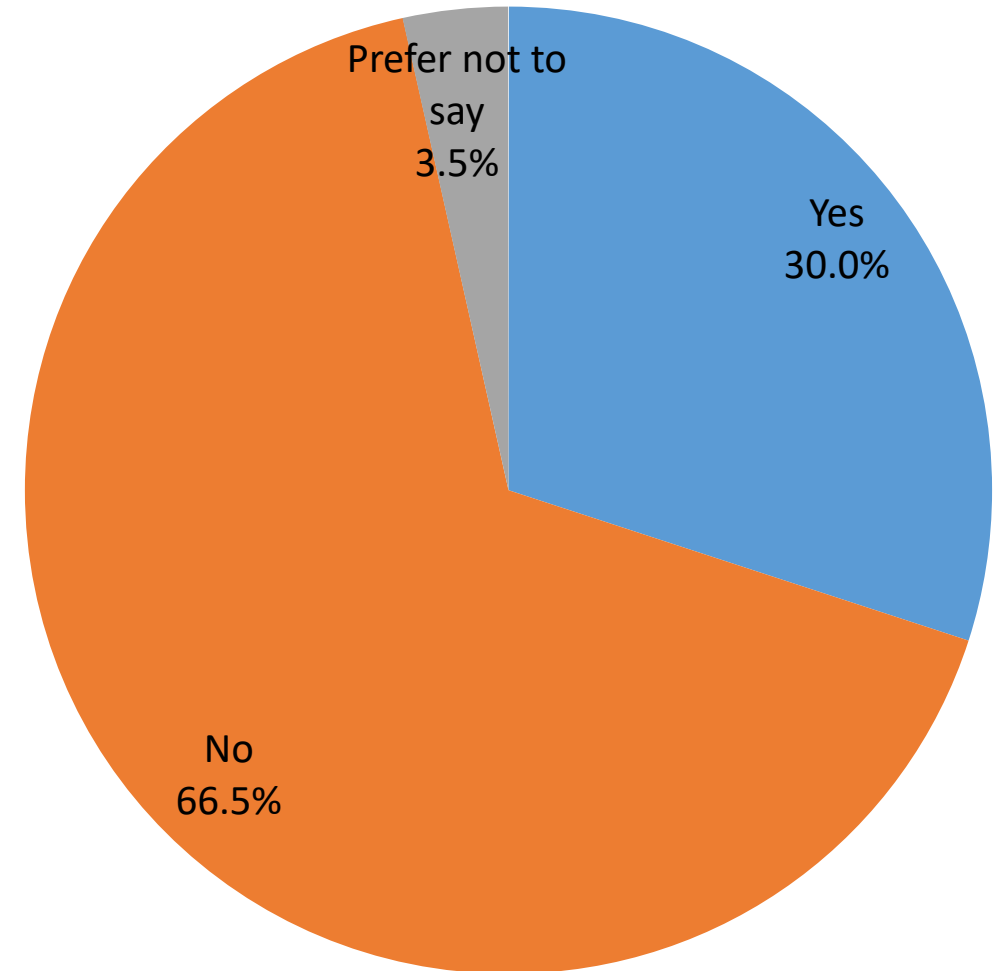
WHAT IS YOUR AGE?



DO YOU WORK IN CROYDON?



DO YOU HAVE CHILDREN OR CARING RESPONSIBILITIES?



Selection of comments from respondents

“Would go out more in Croydon if more to do. Hope Fairfield Halls will host a variety of high quality entertainment soon. Car parking an issue if more elderly want to go out. Car parking a must for those older customers who want to enjoy a night out but public transport unsuitable due to eye sight or less mobile issues. Safety is a perception and the poor maintenance of pavements, making health and safety issues also affects decisions of where to go. Older Croydonians and pensioners from surrounding hinterland further south; eg: Caterham, Purley, Banstead - find the lack of good entertainment venues and car parking the main issue. They would rather drive to Wimbledon or Kingston for theatre and eating out at the moment. Please remember to cater to the silver crowd as well - more disposable income and leisure time available to this demographic!!”

“Very limited choice of venues and things to do, we live in East Croydon so by the time we have walked to the station area, we might as well go into town.

There is nothing in North End entertainment wise other than the usual chain bars, there is no soul or buzz there, South End is OK, but by the time we get there, we might as well jump on the train and be in London where the choice is unlimited.

Also, late night Croydon is not the nicest of places.

We do use Box Park sometimes on the way home from work in London, its nice to stop off and enjoy a drink and a bite to eat.”

- “1. It isn't a nice place to visit;
2. It feels unsafe;
3. There is little to no places to go;
4. Lots of places have closed down.”

Selection of comments from respondents

“Gestapo traffic wardens on mopeds.

No parking on single yellow lines until midnight - I mean seriously, is it any wonder that your nightlife is suffering.

I can park in the west end of London for free after 7pm.

Traffic cameras overzealous issuing tickets for innocent non dangerous and non-obstructive simple "mistakes" - we are all human you know.

Reputation for stabbings and murders - I like to feel safe when I go out and unfortunately you have the opposite reputation.”

“As I work in Croydon a big influence will be who I am meeting. I.e if they work in Croydon also. People are unlikely I come out to Croydon if they work elsewhere and don't live here”

“All the good clubs have closed over the past few years: Tiger Tiger, Black Sheep etc. There needs to be a mainstream club, with incentives that actually delivers a good night out. Croydon used to be packed on a Saturday evening and now there is hardly anyone around. Massive boost to advertising needs to happen.”

“As a non-drinker I would like to see an increase in 'cafe culture', as is more usual on the continent. Support for more alternative venues, both musically and in terms of what entertainment is on offer (I.e. Pool tables, board games, quizzes, film nights etc)”