

SCRUTINY RECOMMENDATION	CONCLUSIONS	DEPARTMENT AND CABINET MEMBER RESPONDING	ACCEPT/ REJECT RECOMMENDATIONS (inc. reasons for rejection)	IDENTIFIED OFFICER	ANY FINANCIAL IMPLICATIONS	TIMETABLE FOR IMPLEMENTATION OF RECOMMENDATIONS IF ACCEPTED (ie Action Plan)	DATE OF SCRUTINY MEETING TO REPORT BACK
Report: Question Time: Cabinet Member for Economy & Jobs (Considered by the Scrutiny & Overview Committee on 30 April 2019)							
1. That the Cabinet Member for Economy and Jobs be invited to a meeting of the Committee in 2019/20 to discuss the strategic approach to job creation and the promotion of the economy in the borough.	The Committee was concerned about the lack of growth in employment within the borough and remained unconvinced that there was a wider strategy in place to address the promotion of the economy in Croydon. The Committee agreed to add to its work programme for 2019/20 an item to focus specifically on the higher level, strategic themes relating to the creation of employment opportunities and the promotion of the economy in Croydon.	Councillor Manju Shahul- Hameed Place	Accept	Emma Lindsell	N/A	A report will be prepared in line with the Committee's work programme for 2019/20.	TBC
Report: Proposed Scope of the new Digital Strategy (Considered by the Scrutiny & Overview Committee on 30 April 2019)							
1. That the Digital Strategy should specifically reference how the Council's social media presence will be improved.	The Committee had concerns about the Council's current presence on social media and agreed that the Digital Strategy should directly address the need for Croydon Digital Service to work with the Communications team to improve the performance in this area.	Councillor Simon Hall Resources	Accept - The strategy contains a specific commitment to review and improve the council's social media presence in conjunction with the communications and contact centre teams.	Neil Williams	None expected at present, but if the discovery work identifies any, this will be addressed at the time through the usual processes.	Completed – the strategy has incorporated these points. Implementation of the actual deliverable will take place within the 5 year timespan of the strategy. Exact timing is subject to prioritisation on the roadmap against all other commitments competing for the same resources.	2020/21

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Report: Proposed Scope of the new Digital Strategy (Considered by the Scrutiny & Overview Committee on 30 April 2019)							
2. To ensure that improvements are delivered the Strategy needs to develop a work plan that can be monitored by the public and by Councillors, that have measurable outcomes, where progress against targets can be assessed.	Although the Committee were reassured about the vision for the Digital Strategy, concern remained as to whether the wider culture of the organisation would hinder its delivery. As such it was concluded that it would be important to review the progress of embedding the Digital Strategy within the Council in twelve months.	Councillor Simon Hall Resources	Accept - Strategy will be accompanied by a public roadmap with measurable outcomes using the format of OKRs (Objectives and Key Results).	Neil Williams	N/A	The workplan (open roadmap) will be available from 8 July 2019 onwards.	2020/21
3. The concepts of transparency and open data need to be embedded within the new strategy, and the strategy needs to include how it will assess improvement of these concepts over time.	The Committee was keen to know how this strategy would incorporate the Council's commitments to openness and transparency, in particular its commitment to promotion of open data, and accessibility of information for both businesses and residents.	Councillor Simon Hall Resources	Accept - The strategy includes a whole section on data with numerous commitments on open data and transparency.	Neil Williams	N/A	Completed – the strategy has incorporated these points.	2020/21
4. That the progress made on the Digital Strategy be reviewed by the Committee in twelve months.	Although the Committee were reassured about the vision for the Digital Strategy, concern remained as to whether the wider culture of the organisation would hinder its delivery. As such it was concluded that it would be important to review the progress of embedding the Digital Strategy within the Council in twelve months.	Councillor Simon Hall Resources	Accept	Simon Trevaskis	N/A	That a report on the progress made on the Digital Strategy will be requested for a meeting of the Committee in 2020/21	2020/21