

Leader's Scrutiny Presentation

14 January 2020

- Sustainable financial management
- Sound record of delivery
- Robust democratic process
- Continuing to deliver culture at the heart of regeneration



STRENGTHS



Join the conversation

THE BIG CONVERSATION

A purple graphic featuring a white speech bubble. Inside the bubble is a photograph of two men in conversation. The text 'THE BIG CONVERSATION' is written in white inside the bubble, and 'Join the conversation' is written in white above it. A small 'CROYDON 2024' logo is also present.

OUR
DIGITAL STRATEGY
A TRULY DIGITAL
COUNCIL
AND BOROUGH
2019 - 2024



CHALLENGES



- Brexit uncertainty
- Vulnerable retail sector
- 10m UASC funding deficit

OPPORTUNITIES

- To ensure we truly are London's sustainable Growth borough
- To continue to play an active part as a key London borough in Gatwick 360, Coast to Capital LEP and the Brighton Mainline.



THREATS

- Uncertainty regarding Government finance
- Increasing pressure on key services
- Infrastructure renewal

