

New Premises Licence

Premises Details

Premises Address *

336 WHITEHORSE ROAD CROYDON CROYDON CR0 2LF

Telephone number at premises (if any)

Non-domestic value of premises. *

£ 7500

Applicant Details

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Please state whether you are applying for a premises licence as:

a person other than an individual -as a limited company/
limited liability partnership

Applicant Details

If you are applying as a person described in one of the above please confirm: *

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

AI

Other Applicant (Non Individual)

Name *	Terra & Mar Ltd
Registered Address *	336
	Whitehorse Road
Town/City *	Croydon
County	
Postcode *	CR0 2LF
Registered Number (where applicable)	13420806
Description of applicant (for example partnership, company, unincorporated association, etc) *	Limited
Telephone Number	
Email *	

Operating Schedule

When do you want the premises licence to start? *	02/07/2021
If you wish the licence to be valid only for a limited period, when do you want it to end?	
Please give a general description of the premises. *	Terra e Mar is a café and delicatessen. We have tables and chairs for our costumers and also toilet facilities
If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.	

Operating Schedule

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What licensable activities do you intend to carry on from the premises? * (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2) *

- Plays
- Films
- Indoor Sporting Events
- Boxing or Wrestling
- Live Music
- Recorded Music
- Performances of Dance
- Anything of a similar description falling under Music or Dance
- Provision of late night refreshment
- Supply of Alcohol

A1

Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)*
Please enter times in 24hr format (HH:MM)

Day *	Every Day
	10:00
	22:30

Supply of Alcohol

Will the supply of alcohol be for consumption on premises or off premises or both? (please read guidance note 8) *

Both

State any seasonal variations for the supply of alcohol. (please read guidance note 5)

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Please state any non-standard timings, where you intend to use the premises for the supply of alcohol at different times from the Standard days and times listed? (please read guidance note 6)

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Designated Premises Supervisor

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form)

Title *	Mrs
First name *	Ana Carina
Surname *	Goncalves Ascensao Oliveira
Street address *	
Town/City *	
County	
Postcode *	
Personal Licence Number (if known)	
Issuing Licensing Authority (if known)	

Adult Entertainment

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).	Not Applicable
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Opening Hours Standard Times

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Standard days and timings, where the premises are open to the public. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *	Every Day
	07:00
	23:00

Licensing Objectives

Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 10)	Please see attachment
b) The prevention of crime and disorder	Please see attachment
c) Public safety	Please see attachment
d) The prevention of public nuisance	Please see attachment
e) The protection of children from harm	Please see attachment

Declarations

Declaration Type *	Sole Applicant - Individual or Other
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Declarations

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I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT' 'IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.

I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Full Name *

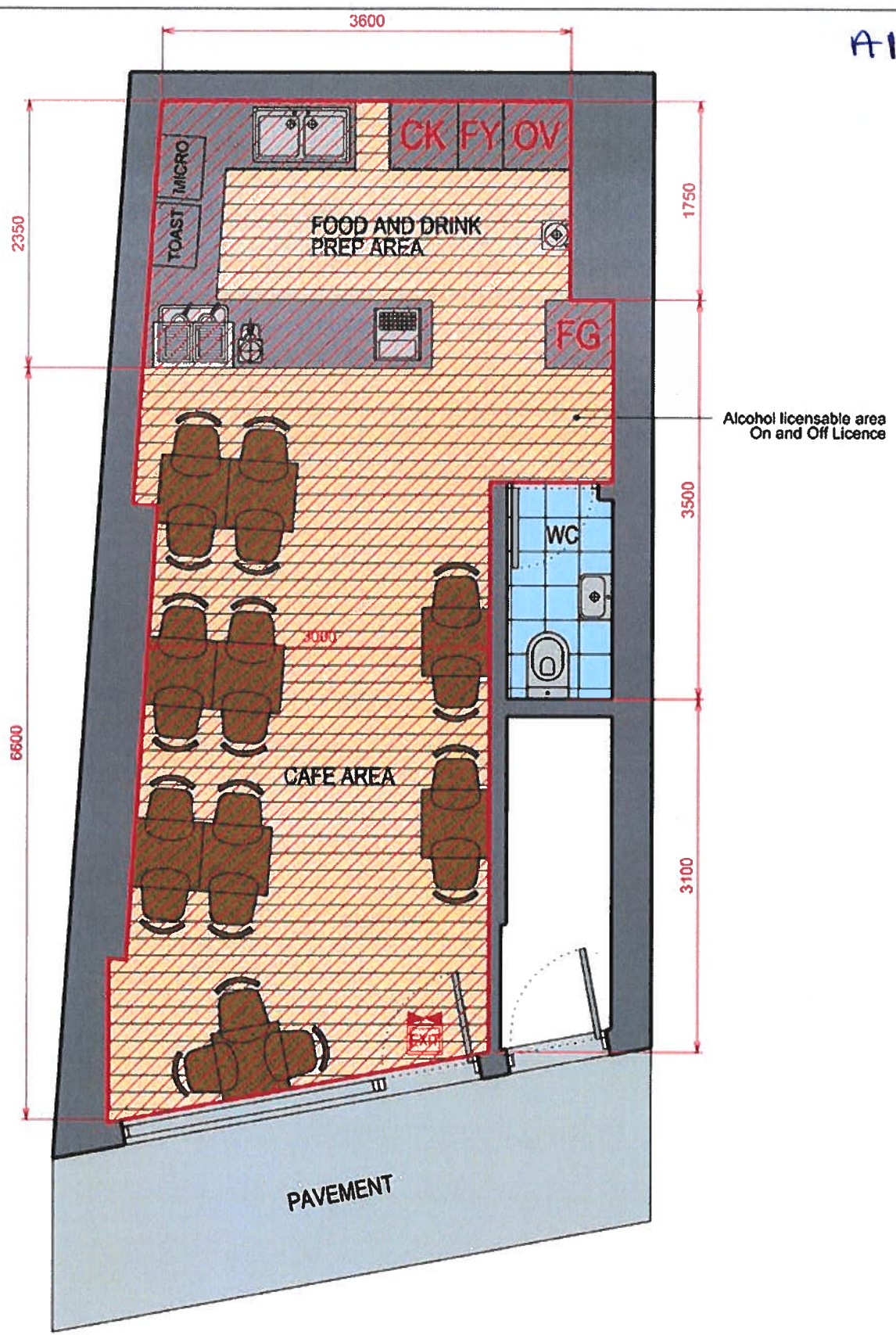
Date *

Capacity *

Declaration made

Do you wish to provide alternative correspondence details? *

A1



Alcohol licensable area
On and Off Licence

	APPLICATION AREA		1 Hour fire compartment		Emergency light & exit sign		Smoke detector		Fridge frzer		GR Grill
	Fire blanket		9 Litre water fire extinguisher		5kg CO2 Extinguisher		Fire Alarm Control Panel		Freezer		FD Fridge Display
	Fire door locked (5mm letters)		Primary escape route		Secondary escape route		Central alarm		Oven		CK Cooker
	TO Toaster		Central alarm		Central alarm		Central alarm		Central alarm		Central alarm

Cafe and Restaurant
Alcohol Licence - On and Off Licence
Ground Floor Plan
 Jose Manuel Rocha
 Unit 35 Battersea Business Centre 99-109 Lavender Hill London SW11 5QL
 Tel: 020 7466 0817 - Email: josemanuelrocha@groundlicence.com



Applicant
 Terra & Mar,
 336 Whitehorse Road,
 Croydon, London,
 CR0 2LF

Number
 JR_111_001

Scale @ A4 / A2
 1:50 / 1:25

Date
 21/04/21

Measures To Protect the 4x License Objectives-**Terra e Mar – On and OFF License****General Conditions**

A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.

A CCTV system will be installed at the premises covering the entrance, the external area and all internal areas.

An incident log shall be kept at the premises and made available on request to the Police or an authorised officer.

All staff members engaged, or to be engaged, on the premises shall receive full training pertinent to the Licensing Act

The DPS and Premises Holder shall participate in Local Pub Watch or other similar associations.

The Prevention of Crime and Disorder

A CCTV system will be installed at the premises covering the entrance, the external area and all internal areas. A head and shoulders image to identification standard shall be captured of every person entering the premises. Images shall be kept for 31 days and supplied to the police or local authority on request.

A member of staff trained in the use of the CCTV system must be available at the premises at all times that the premises is open to the public.

The CCTV system will display, on screen and on any recording, the correct time and date that images were captured.

CCTV signage will be displayed, reminding customers that CCTV is in operation.

An incident log shall be kept at the premises and retained for a period of 12 months and made available on request to an authorised officer of the Council or the Police. It must be completed within 24 hours of the incident and will record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (f) any faults in the CCTV system
- (g) any refusal of the sale of alcohol and the name of the member of staff who refused the sale

. The premises shall operate a zero-tolerance policy to the supply and use of drugs.

. Anyone who appears to be drunk or intoxicated shall not be allowed entry to the premises and those who have gained entry will be escorted from the business immediately

Substantial food and non-intoxicating beverages, including drinking water, shall be available in the premises where alcohol is sold or supplied for consumption on the premises.

Take way orders. All delivery orders shall be to a registered residential or business address. There shall be no deliveries to public/communal areas or open spaces.

All staff member should be checked to ensure they have the right to work in the UK. These checks should be made available upon requests to all responsible authorities. All associated '*entitlement to work*' documents:

a) must be logged and kept on the premises for the duration of the employment; and

b) must be retained for a minimum of 12 months after employment has ceased.

Public Safety

There shall be no vertical drinking at the premises.

The supply of alcohol on the premises shall only be to persons seated taking ancillary to a meal.

The premises will have a refusal book or electronic system to record all refusals of sales, this must be made available to the police and local authority officers upon reasonable request.

Prevention of Noise Nuisance

During the hours of operation, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.

Clear and legible notices will be prominently displayed at the exit to remind customers to leave quietly and have regard to our neighbours

No beers, ales, lagers, or ciders of 6% ABV or above to be sold

All waste shall be properly presented and placed out for collection no earlier than 30 minutes before collection time

Protection of children from harm

A challenge 25 policy will be in operation at the premises with operate signage on display throughout the premises.

All staff members engaged, or to be engaged, on the premises shall receive full training pertinent to the Licensing Act, specifically regarding age-restricted sales, and the refusal of sales to persons believed to be under the influence of alcohol or drugs. This shall take place every 12 months.

Alcohol shall not be in the immediate vicinity of the entrances and exit too the premises, but shall be in an area in which it shall be monitored by staff on a frequent and daily basis whilst licensable activities are taking place.

For all orders taken over the phone or via the internet, customers should be informed of Challenge 25 and the requirement to have ID ready for inspection should the need arise before receipt of alcoholic beverages.

All such training is to be fully documented and signed by not only the employee but the person delivering the training. Training records shall be kept at the premises and made available upon request to either Police Officers or an authorised officer.

A3

Place Department,
Licensing Team, 10th Floor,
Zone B, Bernard Weatherill House,
8 Mint Walk,
Croydon CR0 1EA

25th June 2021

Re: Alcohol License for TERRA E MAR LTD of 336 White Horse Road, Croydon CR0 2LF

Dear Sir,

I wish to object to the application from TERRA E MAR LTD for a Premises Licence for the sale of Alcohol from 10.00 – 22.30 every day.

My objection is based on my concern that this new licence may increase the possibility of public nuisance for the many dwellings nearby, including my own. I expect there will be an increase in inebriated behaviour and noise outside my house.

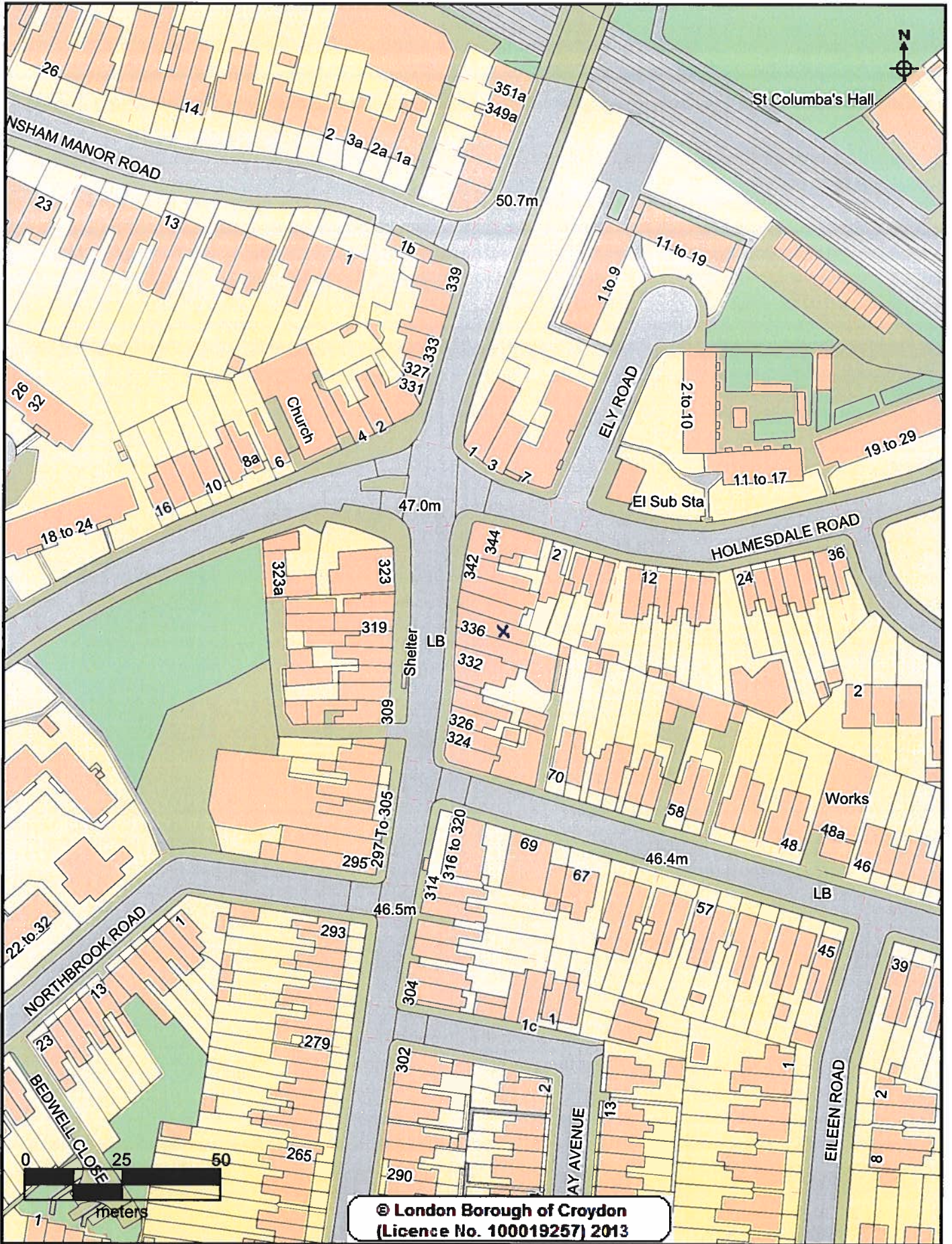
At present, the guests at the business are always standing outside the shop's entrance and smoking cigarettes and talking loudly. We struggle to keep the window open as it is the shop and the loud noise made by the customers makes it impossible for us to relax and have fresh air.

I had a major surgery in December 2020 and feel unsafe with the number of people gathered outside my home. My wife is a patient and is unable to defend herself if there is any incident. My entrance door is to the shop and when leaving & entering my property, We struggle to get through due to the number of people gathered leaning on our door. I believe this is also an issue of Public Safety. We have also made a complaint to the Anti-Social behaviour team at Croydon Council.

There is also the risk of increased Anti -social behaviour, crime and disorder when guests are leaving the business. The UK is still under covid restriction's and having a building door that could sell alcohol for 12 hours a day every day of the week will encourage more of this sort of behaviour. Please bear in mind that Whitehorse Road sits predominately in a residential area.

I would be grateful if the Licensing team would consider my objection.

Kind Regards



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London Borough Croydon

Scale 1:1250

13-Jul-2021

X = 336 WHITE HORSE ROAD

